(a)

1. One way to introduce CSS is through the internal style sheet. This places the CSS code within the head section of your html file.
2. The second way is external style sheet where you place the CSS code in a separate file with the .CSS extension. Your HTML file can refer to this CSS file using a link rel.
3. The third way is the inline style sheet which is in your HTML file. It is defined within an HTML element.

(b)

1. CSS has many measurement units. These units can be categorized into two types. Absolute length units and Relative length units. Absolute length units have a fixed length no matter the screen size. Relative length units describe the length relation or proportion to the screen size or an element size. They adjust accordingly.
2. Selectors in CSS select a html element or a group of them to style on a web page.
3. A property is an aspect of html elements that can be modified within CSS.
4. Values are assigned to properties and can modify it.