The div element is used to group sections of HTML content together. It creates a box model on your webpage so you can modify margin, padding, etc. Div is a block level container. The span element is an inline container which styles a part of the text within other elements. A class selector is used for CSS to select classes and apply styling on all instances of that class. IDs are a unique element that should be used only once per page. Child selectors only select the direct children of an element to style, so like a particular paragraph within a div element.