Pseudo-classes are keywords added to selectors that specify a special state of the selected elements by applying styles based on the user interaction. Pseudo-elements allow you to style specific parts of an element. This is useful for decorating text or adding content. The float property is used to position elements side by side and allow text to wrap around them. The clear property prevents elements from wrapping around floating elements. It makes sure that elements appear correctly after a series of floated elements.